



CONFIDENTIAL MEMORANDUM

TO: INTERESTED PARTIES

FROM: TONY FABRIZIO, DAVID LEE, & TRAVIS TUNIS

RE: KEY CONGRESSIONAL DISTRICT VOTERS ARE CLEAR: EXTEND THE TRUMP TAX CUTS

DATE: APRIL 16, 2025

As another tax season comes to an end, voters are clear that they want Congress to extend the Trump 2017 Tax Cuts. In a just completed survey of registered voters (RV) in 21 key Congressional districts (see methodology statement on last page), Fabrizio Lee & Associates found that voters, especially Republicans, are strongly in favor of extending the Trump Tax Cuts and doing it as quickly as possible.

Voters Support Extending the 2017 Trump Tax Cuts by a Significant Margin

By a 16-point margin, a majority of voters in these key districts are in favor of Congress extending the 2017 Trump Tax cuts, 52% - 36%. Republicans drive support, with 88% in favor of extending and only 7% opposed, but Independents also favor extending the Tax Cuts by a double-digit margin, 51% - 32%. Only Democrats are opposed to extending the Trump Tax Cuts, and they are not as likely to be opposed as Republicans are to be in favor.

<i>Would you say you favor or oppose Congress extending the 2017 Trump Tax Cuts that lowered rates for individuals and businesses?</i>				
	All Voters	Republicans	Independents	Democrats
FAVOR	52%	88%	51%	15%
OPPOSE	36	7	32	70
Strongly Favor	37	70	32	7
Somewhat Favor	15	18	20	8
Somewhat Oppose	11	3	11	19
Strongly Oppose	25	3	22	51
Don't Know/ Refused	12	6	16	15

Desire for Congress to Extend the Trump Tax Cuts ASAP to Stop an Increase in Cost of Living, Especially from Republicans

An overwhelming majority of voters agree that it will be harder to pay for things like groceries and utilities if taxes increase, 80% - 17%. Even Democrats, who are largely opposed to extending the Trump Tax Cuts, agree with this statement by a huge margin. A majority of voters STRONGLY agree with this statement, regardless of their political party. It is clear that voters equate higher taxes with a higher cost of living.

<i>Please tell me if you agree or disagree with the following statement: 'It will be harder for me to pay for the things I need like groceries and utilities if taxes increase.'</i>				
	All Voters	Republican s	Independents	Democrats
AGREE	80%	82%	79%	78%
DISAGREE	17	14	18	19
Strongly Agree	60	65	57	57
Somewhat Agree	20	16	22	21
Somewhat Disagree	11	9	11	13
Strongly Disagree	6	5	6	7
Don't Know/ Refused	3	4	4	3

To stop a further increase in the cost of living, voters in these key districts agree that Congress needs to act as quickly as possible to make sure the 2017 Trump Tax Cuts do not expire by a 2-to-1 margin, 61% - 31%. Republicans are especially likely to believe this, agreeing by an overwhelming 91% - 7% margin. There is strong intensity behind the Republican support with 74% strongly agreeing -- GOP voters definitely want to see this issue tackled and completed right away.

<i>Please tell me if you agree or disagree with the following statement: 'Congress needs to act as quickly as possible to make sure the 2017 Trump Tax Cuts do not expire and cause the cost of living to increase even further.'</i>				
	All Voters	Republican s	Independents	Democrats
AGREE	61%	91%	59%	32%
DISAGREE	31	6	30	57
Strongly Agree	46	74	44	18
Somewhat Agree	15	17	16	13
Somewhat Disagree	9	4	10	15
Strongly Disagree	21	3	20	42
Don't Know/ Refused	8	3	11	11

Information on the Trump Tax Cuts makes Voters, particularly Republicans, More Likely to be in Favor of Extending these Tax Cuts

There are several messages about the Trump Tax Cuts and lower taxes in general that make a majority of voters more likely to be in favor of extending the Trump Tax Cuts. For Republicans specifically, well over 80% are more likely to be in favor of extending the Trump Tax Cuts. This strong support for lower taxes, domestic investment, and new jobs propels voter sentiment in favor of extending the Trump Tax Cuts.

<i>I will now read you some statements made by those in favor of extending the 2017 Trump Tax Cuts on individuals and businesses. After I read each, please tell me if what you just heard makes you more likely or less likely to be in favor of Congress extending the 2017 Trump Tax Cuts. If it has no impact on your opinion, just say so.</i>								
		MORE LIKELY	LESS LIKELY	Much More Likely	Slightly More Likely	Slightly Less Likely	Much Less Likely	No Impact
The Trump Tax Cuts led to better wages, economic growth, record low unemployment, and more American jobs.	<i>A/I</i>	53%	26	38	15	7	19	19
	<i>GOP</i>	86%	6	70	16	4	2	8
The Trump Tax Cuts resulted in a 20% increase in domestic investment, where companies are investing more money in American workers, equipment, patents, and technology.	<i>A/I</i>	54%	21	36	18	6	16	23
	<i>GOP</i>	85%	4	67	18	2	2	10
When Trump cut taxes on American businesses in 2017, it created 5 million new American jobs. Extending the tax cuts will lead to even more job growth.	<i>A/I</i>	54%	24	37	16	6	18	21
	<i>GOP</i>	86%	5	70	16	3	2	8
Low taxes are pro-worker, pro-family, and pro-job growth, it is a true America First strategy.	<i>A/I</i>	54%	22	37	17	6	16	22
	<i>GOP</i>	84%	5	68	17	2	3	10
America must be competitive with nations like China. More products should be Made in America. Extending the Trump Tax Cuts is key to making the U.S. the most business-friendly nation on Earth.	<i>A/I</i>	53%	28	40	13	8	20	18
	<i>GOP</i>	87%	6	73	13	3	3	7

BOTTOM LINE: In a group of Congressional districts where the House majority could very well be decided, voters – especially Republicans – are clear in their desire to extend the Trump 2017 Tax Cuts to help catalyze economic growth, American innovation, and create new jobs.

METHODOLOGY STATEMENT: Fabrizio, Lee & Associates conducted a survey of 1,575 registered voters in 21 key Congressional districts, from April 10-14, 2025. The interviews were split 35% live-operator cell phone/25% live-operator landline/40% SMS to web. Gender, age, race/ethnicity, party registration/affiliation, and education were matched to demographic profiles of registered voters based on voter file data and census data on registered voters. Respondents were randomly selected from lists of registered voters in each Congressional district. The margin of sampling error at the 95% confidence interval is $\pm 2.5\%$. The Congressional districts are AZ-01, AZ-06, FL-04, GA-11, IA-01, IN-05, ME-02, MI-07, NC-01, NE-02, NJ-02, NJ-07, NY-01, NY-02, NY-17, OH-08, PA-01, PA-07, TX-19, TX-34, and WI-03.

KEY DEMOGRAPHICS

Party Affiliation/Registration

Republican	35%
Independent	26
Democrat	33
Other (SPECIFY)	4
DK/Refused (DO NOT READ)	2

Race/Ethnicity

White	72%
Latino/Hispanic	12
African American/Black	8
Asian American	2
Native American	2
Other (SPECIFY)	1
DK/Refused (DO NOT READ)	2

Gender

Male	48%
Female	52

Age

18-34	25%
35-49	22
50-64	24
65+	27
Refused (DO NOT READ)	3

Education

High School or less	20%
Some College	37
4-Year College degree+	43
DK/Refused (DO NOT READ)	<1