FABRIZIO LEE

CONFIDENTIAL MEMORANDUM

TO: NATIONAL TAXPAYERS UNION
FROM: TONY FABRIZIO
RE: PRIORITIES OF TEXAS VOTERS
DATE: JUNE 3, 2020

Fabrizio, Lee & Associates recently completed a survey of 800 likely general election voters in Texas and probed voters on the subjects of technology, the economy, and their priorities for their State Attorney General.

BOTTOM LINE: **Texas voters have a positive view of the tech industry and several of its major companies. They also have many major priorities for their Attorney General such as cracking down on human trafficking, going after price gougers who take advantage of disasters like floods, hurricanes or tornadoes or the coronavirus pandemic, and prosecuting criminals.**

- **Texas voters view key tech companies and the industry as a whole quite positively.**

*Q: From the following list of names, organizations and companies, would you say you have a favorable or unfavorable opinion of each person, organization or company? If you have no opinion or have never heard of the person or organization, just say so. (**RANDOMIZE LIST**)*

	TOTAL FAVOR-ABLE	TOTAL UNFAVOR-ABLE	No Opinion	Never Heard Of
Google	**63**	**20**	15	2
Facebook	**45**	**38**	16	1
Amazon	**69**	**17**	10	4
Tech Industry	**38**	**10**	22	29

- **When asked what the most important priority should be for their Attorney General, TX voters are clear that they want the Attorney General cracking down on human trafficking, going after price gougers and prosecuting criminals. Of all priorities, investigating antitrust cases falls dead last.**

Q: In your opinion, which of the following should be the MOST important priority of your State Attorney General?	All	GOP	Ind	Dem
Cracking down on human trafficking	26	31	25	20
Prosecuting companies that gouge consumers during and after disasters like floods, hurricanes or tornadoes or the coronavirus pandemic	23	15	17	38
Prosecuting criminals	17	24	18	9
Protecting consumers from fraud	8	6	12	7
Suing drug manufacturers to recover the costs state taxpayers paid to treat people addicted to oxycontin and other pain killers	5	3	6	6
Cracking down on elder abuse	4	3	3	6
Investigating companies for antitrust violations	3	1	5	4
All equally (Do Not Read)	10	12	9	7
Other (Do Not Read)	4	4	5	4

- **Highlighting the low-level priority given to pursuing antitrust investigations, such investigations are among the top activities these voters would LEAST want their state Attorney General to spend taxpayer money on, ranking 2nd out of 7 issues. The desire for their state's Attorney General not to spend tax dollars on antitrust investigations occurs across party lines.**

Q: And which of the following, in your opinion, would you LEAST like to have the State Attorney General spend tax dollars on?	All	GOP	Ind	Dem
Suing drug manufacturers to recover the costs state taxpayers paid to treat people addicted to oxycontin and other pain killers	24	27	24	21
Investigating companies for antitrust violations	19	20	17	20
Prosecuting companies that gouge consumers during and after disasters like floods, hurricanes or tornadoes or the coronavirus pandemic	14	13	14	15
Prosecuting criminals	9	5	9	15
Cracking down on human trafficking	7	7	10	6
Protecting consumers from fraud	7	7	7	7
Cracking down on elder abuse	4	4	4	4
All equally (Do Not Read)	5	5	5	5
Other (Do Not Read)	10	13	10	6

- **With the Coronavirus crisis putting a strain on Texas's state budget, 74% of voters say spending tax dollars investigating companies is just a minor priority or not one at all. Nearly 4-in-5 Democrats, 3-in-4 Independents and almost two thirds of Republicans see it as a minor or non-issue. Comparatively, just 8% of voters call it a top priority.**

Q: Given the financial strain that the coronavirus is currently placing on state budgets, how much of a priority should your State Attorney General give to spending tax dollars to investigate tech companies like Google? In your opinion, should spending the tax dollars to investigate be…				
	All	*GOP*	*Ind*	*Dem*
A top priority	8	10	9	3
A major priority	15	21	17	8
A minor priority	48	47	47	49
Not a priority at all	26	17	24	39
DK/Refused (Do Not Read)	3	5	2	1

__METHODOLOGY STATEMENT__: Fabrizio, Lee and Associates conducted a survey of 800 likely general election voters in Texas between May 12-17, 2020 using live call operators dialing from a randomized voter list of registered voters. Sample frame was stratified to represent likely voter distribution by county & DMA. Landline interviews accounted for 27% of the sample and cell phone interviews 73%. Gender, age, party affiliation, education and race/ethnicity were weighted to statewide likely voter targets. Margin of error for this survey is +/- 3.46% at the 95% confidence interval.

KEY DEMOGRAPHICS

PARTY	
Republican	38
Independent/Other	29
Democrat	30
Refused	3

AGE	
18-34	21
35-44	16
45-54	20
55-64	20
65-74	11
75+	10
Refused	2

GENDER	
Male	47
Female	53

RACE/ETHNICITY	
White	59
Latino/Hispanic	22
African American/Black	11
Asian American	4
Other	2
Prefer not to say	2

DMA	
Dallas DMA	30
Houston DMA	25
San Antonio + South TX DMAs	19
Austin/Waco DMAs	13
East TX DMAs	7
West TX DMAs	6

EDUCATION	
High School or Less	20
Some College	38
College+	43
Refused	*