FABRIZIO LEE

CONFIDENTIAL MEMORANDUM

TO: NATIONAL TAXPAYERS UNION
FROM: TONY FABRIZIO
RE: PRIORITIES OF PENNSYLVANIA VOTERS
DATE: JUNE 3, 2020

Fabrizio, Lee & Associates recently completed a survey of 600 likely general election voters in Pennsylvania and probed voters on the subjects of technology, the economy, and their priorities for their State Attorney General.

BOTTOM LINE: **Pennsylvania voters see the tech industry as a whole and some of the industry leaders very positively. These voters say issues like prosecuting companies that gouge consumers during and after disasters and prosecuting criminals top the list of priorities for their State Attorney General.**

- **Pennsylvania voters view key tech companies and the industry as a whole positively.**

*Q: From the following list of names, organizations and companies, would you say you have a favorable or unfavorable opinion of each person, organization or company? If you have no opinion or have never heard of the person or organization, just say so. (**RANDOMIZE LIST**)*

	TOTAL FAVOR-ABLE	TOTAL UNFAVOR-ABLE	No Opinion	Never Heard Of
Google	**68**	**18**	12	3
Facebook	**43**	**40**	15	2
Amazon	**64**	**17**	14	4
Tech Industry	**30**	**9**	23	38

- **These voters want their State Attorney General to prosecute price gougers and criminals and crack down on human trafficking. Searching for antitrust violations ranks lowest on the list of priorities.**

Q: In your opinion, which of the following should be the MOST important priority of your State Attorney General?				
	All	*GOP*	*Ind*	*Dem*
Prosecuting companies that gouge consumers during and after disasters like floods, hurricanes or tornadoes or the coronavirus pandemic	20	12	24	24
Prosecuting criminals	18	22	20	14
Cracking down on human trafficking	17	19	15	15
Protecting consumers from fraud	11	9	12	13
Cracking down on elder abuse	7	7	11	7

Suing drug manufacturers to recover the costs state taxpayers paid to treat people addicted to oxycontin and other pain killers	7	6	8	8
Investigating companies for antitrust violations	5	3	3	8
All equally (DO NOT READ)	9	12	4	8
Other (DO NOT READ)	5	8	3	3

- **Underlining the lack of importance voters place on antitrust probes, investigating companies for such violations is among the top activities these voters would LEAST want a state Attorney General to spend taxpayer money on. Voters across party lines say they would rather see their tax dollars spent in other ways.**

Q: And which of the following, in your opinion, would you LEAST like to have the State Attorney General spend tax dollars on?				
	All	*GOP*	*Ind*	*Dem*
Suing drug manufacturers to recover the costs state taxpayers paid to treat people addicted to oxycontin and other pain killers	23	25	22	20
Investigating companies for antitrust violations	16	16	18	16
Prosecuting companies that gouge consumers during and after disasters like floods, hurricanes or tornadoes or the coronavirus pandemic	13	15	11	12
Prosecuting criminals	11	7	13	15
Cracking down on human trafficking	9	7	13	10
Protecting consumers from fraud	7	7	6	8
Cracking down on elder abuse	6	6	5	6
All equally (DO NOT READ)	6	7	4	5
Other (DO NOT READ)	8	10	10	7

- **Taking into account the additional stress on Pennsylvania's budget due to the coronavirus crisis, 75% of voters say spending taxpayer money on investigations of companies is just a minor priority or not one at all. Voters across the political spectrum agree saying antitrust issues are only minor priorities on not priorities at all. Just 5% of voters call it a top priority.**

Q: Given the financial strain that the coronavirus is currently placing on state budgets, how much of a priority should your State Attorney General give to spending tax dollars to investigate tech companies like Google? In your opinion, should spending the tax dollars to investigate be…				
	All	*GOP*	*Ind*	*Dem*
A top priority	5	4	4	6
A major priority	17	12	21	19
A minor priority	49	47	47	52
Not a priority at all	26	31	25	21
DK/Refused (Do Not Read)	3	6	3	2

KEY DEMOGRAPHICS

PARTY	
Republican	39
Independent/Other	14
Democrat	45
Refused	2

AGE	
18-34	19
35-44	18
45-54	14
55-64	22
65-74	15
75+	9
Refused	2

GENDER	
Male	47
Female	53

RACE/ETHNICITY	
White	80
African American/Black	11
Latino/Hispanic	5
Asian American	1
Other	1
Prefer not to say	2

COUNTY/DMA	
PHILADELPHIA	**41**
Philadelphia County	12
Montgomery County	7
Bucks County	6
Delaware County	5
Chester County	4
PITTSBURGH	**21**
Allegheny County	11
HARRISBURG-LANCASTER	**15**
SCRANTON - WILKES-BARRE	**10**
JOHNSTOWN	**6**
ERIE	**3**
YOUNGSTOWN	**2**
NEW YORK	**1**
ELMIRA	*****
WASHINGTON DC	*****
BUFFALO	*****

EDUCATION	
High School or Less	28
Some College	30
College+	40
Refused	2