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## CONFIDENTIAL MEMORANDUM

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TO: NATIONAL TAXPAYERS UNION  
FROM: TONY FABRIZIO  
RE: PRIORITIES OF OHIO VOTERS  
DATE: JUNE 3, 2020

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Fabrizio, Lee & Associates recently completed a survey of 600 likely general election voters in Ohio and probed voters on the subjects of technology, the economy, and their priorities for their State Attorney General.

***BOTTOM LINE:*** Buckeye State voters have a positive view of the tech industry and several of its key players. Additionally, they have a number of priorities for their Attorney General to focus on, including cracking down on human trafficking, going after price gougers, prosecuting criminals, and protecting consumers from fraud.

- Many tech companies and the industry as a whole are viewed positively by Ohio voters.

*Q: From the following list of names, organizations and companies, would you say you have a favorable or unfavorable opinion of each person, organization or company? If you have no opinion or have never heard of the person or organization, just say so. (RANDOMIZE LIST)*

	TOTAL FAVORABLE	TOTAL UNFAVORABLE	No Opinion	Never Heard Of
Google	65	18	14	4
Facebook	44	39	15	2
Amazon	68	13	15	3
Tech Industry	30	8	19	42

- Cracking down on human trafficking, going after price gougers, prosecuting criminals, and protecting consumers from fraud are important priorities for their Attorney General, but antitrust investigations are less so. Investigating companies for antitrust violations ranks at the bottom of Ohio voters' priority list. Not only is it lowest overall, it's the lowest priority for Republicans, Independents and Democrats.

<i>Q: In your opinion, which of the following should be the MOST important priority of your State Attorney General?</i>				
	<i>All</i>	<i>GOP</i>	<i>Ind</i>	<i>Dem</i>
Cracking down on human trafficking	25	29	23	23
Prosecuting companies that gouge consumers during and after disasters like floods, hurricanes or tornadoes or the coronavirus pandemic	22	17	24	25
Prosecuting criminals	14	22	12	7
Protecting consumers from fraud	12	11	12	13
Suing drug manufacturers to recover the costs state taxpayers paid to treat people addicted to oxycontin and other pain killers	7	4	8	9
Cracking down on elder abuse	4	4	5	4
Investigating companies for antitrust violations	3	3	2	3
All equally (DO NOT READ)	9	8	9	11
Other (DO NOT READ)	4	2	5	5

- **Further demonstrating the lack of importance voters place on pursuing antitrust investigations, investigating companies for such violations ranks second on what voters would LEAST want their state Attorney General to spend taxpayer money on.**

<i>Q: And which of the following, in your opinion, would you LEAST like to have the State Attorney General spend tax dollars on?</i>				
	<i>All</i>	<i>GOP</i>	<i>Ind</i>	<i>Dem</i>
Suing drug manufacturers to recover the costs state taxpayers paid to treat people addicted to oxycontin and other pain killers	25	26	31	20
Investigating companies for antitrust violations	18	23	16	15
Prosecuting companies that gouge consumers during and after disasters like floods, hurricanes or tornadoes or the coronavirus pandemic	15	15	13	17
Prosecuting criminals	9	4	10	12
Protecting consumers from fraud	8	11	7	7
Cracking down on elder abuse	6	5	6	7
Cracking down on human trafficking	4	5	6	3
All equally (DO NOT READ)	4	4	4	4
Other (DO NOT READ)	10	7	9	13

- **The coronavirus is hurting Ohio’s state budget, and makes antitrust investigations into companies even less of a priority. 72% say spending tax dollars to investigate is a minor or non-priority vs. just 8% who think it is a top priority. Nearly 4-in-5 Dems and around two thirds of Republicans and Independents rank it as a minor or non-issue.**

<i>Q: Given the financial strain that the coronavirus is currently placing on state budgets, how much of a priority should your State Attorney General give to spending tax dollars to investigate tech companies like Google? In your opinion, should spending the tax dollars to investigate be...</i>				
	<i>All</i>	<i>GOP</i>	<i>Ind</i>	<i>Dem</i>
A top priority	8	8	8	7
A major priority	18	22	19	12
A minor priority	52	52	45	58
Not a priority at all	20	15	25	21
DK/Refused (DO NOT READ)	2	2	2	2

**METHODOLOGY STATEMENT:** Fabrizio, Lee and Associates conducted a survey of 600 likely general election voters in Ohio between May 12-17, 2020 using live call operators dialing from a randomized voter list of registered voters. Sample frame was stratified to represent likely voter distribution by county & DMA. Landline interviews accounted for 30% of the sample and cell phone interviews 70%. Gender, age, party affiliation, education and race/ethnicity were weighted to statewide likely voter targets. Margin of error for this survey is +/- 4.00% at the 95% confidence interval.

**KEY DEMOGRAPHICS**

<b>PARTY</b>	
Republican	37
Independent/Other	26
Democrat	34
Refused	3

<b>AGE</b>	
18-34	18
35-44	15
45-54	18
55-64	20
65-74	16
75+	11
Refused	2

<b>GENDER</b>	
Male	46
Female	54

<b>RACE/ETHNICITY</b>	
White	79
African American/Black	14
Latino/Hispanic	2
Asian American	2
Other	1
Prefer not to say	2

<b>COUNTY/DMA</b>	
<b>CLEVELAND</b>	<b>33</b>
Cuyahoga County	11
Summit County	5
<b>COLUMBUS</b>	<b>21</b>
Franklin County	11
<b>CINCINNATI</b>	<b>16</b>
Hamilton County	7
<b>DAYTON</b>	<b>11</b>
Montgomery County	5
<b>TOLEDO</b>	<b>8</b>
<b>YOUNGSTOWN</b>	<b>5</b>
<b>CHARLESTON</b>	<b>2</b>
<b>LIMA</b>	<b>2</b>
<b>WHEELING</b>	<b>1</b>
<b>ZANESVILLE</b>	<b>1</b>
<b>PARKERSBURG</b>	<b>1</b>
<b>FT. WAYNE</b>	<b>*</b>

<b>EDUCATION</b>	
High School or Less	27
Some College	34
College+	38
Refused	1